



FOR IMMEDIATE RELEASE

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FRESNO FIRST BANK REPORTS EARNINGS RESULTS FOR THE SECOND QUARTER AND SIX MONTHS ENDED JUNE 30, 2009

FRESNO, CALIFORNIA... July 31, 2009... Fresno First Bank ("Bank") (OTC Bulletin Board FSNF), reported today unaudited net income of \$276,000 and earnings per common share of \$.16 for the quarter ended June 30, 2009, compared to a loss of \$502,000 and -\$0.30 per common share, for the same period in 2008, and a loss of \$340,000 and -\$0.20 per common share, for the quarter ended March 31, 2009.

"We are very pleased with our second quarter earnings. Over the last year we have worked hard to grow the bank in our local community and those efforts are beginning to pay off" stated Rick Whitsell, President and CEO of Fresno First Bank. Total assets at June 30, 2009 increased to \$116,380,000 from \$77,490,000 at June 30, 2008, an increase of \$38,890,000 or 50.2% in the last year. Total Deposits at June 30, 2009 reached \$101,527,000, an increase of \$36,897,000 or 57.1% in the last year, while total loans ended the quarter at \$74,175,000, an increase of \$21,807,000 or 41.6% since June 30, 2008.

For the six months ended June 30, 2009 the Bank recorded a net loss of \$64,000 compared to a net loss of \$887,000 for the first six months of 2008. "The big turn around for us has been on the revenue side of our business. Our net interest income has increased significantly compared to 2008 and our team has done a great job controlling operating expenses" said Whitsell.

"In 2008 our interest income and net interest margin were pounded by the Federal Reserve's 500 basis point drop in interest rates. This year we have been able to lower our deposit costs and, combined with our growth, net interest income has improved".

The Bank recorded no loan charge offs in either the first half of 2009 and 2008. During the first half of 2009, the Bank recorded a provision for credit losses of \$356,000, compared to \$212,000 for the same period in 2008. The increase in 2009 is primarily a result of maintaining an adequate Allowance for Credit Losses during the current economic downturn affecting borrowers in our market area as well as an increase in the level of outstanding loans. The allowance for credit losses as a percentage of total loans was 2.40% at June 30, 2009, 2.19% at December 31, 2008, and 1.69% at June 30, 2008. Total non-performing assets were \$1,354,000 as of June 30, 2009 consisting of one non-accrual loan. "Although we have not had to charge off any loans so far in 2009, we have continued to add to our allowance for credit losses. In the current economic environment this is the prudent thing to do" said Whitsell.

As of June 30, 2009 the Bank maintained a Tier 1 Leverage Capital Ratio of 12.13%, a Tier 1 Risk-Based Capital Ratio of 17.56%, and a Total Risk-Based Capital Ratio of 18.83%. "We continue to be very well capitalized" stated Whitsell. "In fact in January we applied and received

\$1.97 million in additional capital through the US Treasury’s Capital Purchase Program. Although we were already very well capitalized, we knew it would be beneficial for continued growth and the expansion of our lending activities in our local community in the months and years to come”.

On July 28, 2009, the Bank’s shareholders at their annual meeting approved a proposal to allow the Bank to pay preferred share dividends to the Treasury on the capital they have received. The Bank has taken the second step necessary to pay the dividend which requires requesting and receiving approval from the California Department of Financial Institutions (“the CDFI”).

“Unfortunately the press seems to like to imply there is something negative related to the non payment for dividends to the Treasury. The facts of the matter are that as a young bank with negative retained earnings we are precluded under California law from paying cash dividends. We were aware of this, as was the Treasury, when we applied for the funds and were granted approval. It is perfectly acceptable as part of our agreement with the Treasury to forgo dividend payments and they are fine with that. That said, it is our desire to pay the dividends and we have taken all the steps in our power to do so at this time. Now it is up to the CDFI to approve the payment. In the current economic climate it is uncertain what they will say” concluded Whitsell.

Fresno First Bank stock trades on NASDAQ’s Over the Counter Bulletin Board under the symbol FSNF. The Bank is headquartered in Fresno, California and was founded in December 2005. Additional information about Fresno First Bank is available from the Bank’s website at www.fresnofirstbank.com.

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FORWARD-LOOKING STATEMENTS: In addition to historical information, this release includes forward-looking statements, which reflect management's current expectations for Fresno First Bank’s future financial results, business prospects and business developments. Management's expectations for Fresno First Bank’s future necessarily involve assumptions, estimates and the evaluation of risks and uncertainties. Various factors could cause actual events or results to differ materially from those expectations. The forward-looking statements contained herein represent management's expectations as of the date of this release. Fresno First Bank undertakes no obligation to release publicly the results of any revisions to the forward-looking statements included herein to reflect events or circumstances after today, or to reflect the occurrence of unanticipated events. For those statements, the Bank claims the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995.