



**FOR IMMEDIATE RELEASE**

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## **Fresno First Bank Launches New Financial Management Tool**

(FRESNO, CALIF.) November 15, 2016 – Fresno First Bank, the operating bank of Communities First Financial Corporation (OTCQX: CFST) has added a business financial management platform, powered by BodeTree, to its services for small business owners in Central California.

BodeTree is a cloud based tool that makes managing business finances easier than ever before. The platform gives business owners easy access to all of their business accounts in one place and helps small businesses become more efficient by simplifying how their finances are managed.

“We know that our small business customers are the backbone of our local economy, and we have made it our mission to provide a full range of banking services that meet the needs and opportunities unique to the Central Valley,” Steve Miller, CEO of Fresno First Bank, said. “The addition of this financial management tool is just one of the many ways we are reshaping the banking experience for our customers.”

Fresno First Banks Financial Management Tool powered by BodeTree features include:

- **Cash Tracker** – View spending, profit and loss, month of cash, and more at a glance
- **Financials** – View income statements, balance sheets, and cash flows
- **Forecasting** – See overall trend line for the next five years, or a more detailed monthly view
- **Funding** – Automated application process to help streamline the funding experience
- **Reports** – Customized and professional financial reports
- **Syncing** – Syncs with bank accounts, credit cards and accounting software such as Quickbooks Online and Xero
- **Valuation** – Insight into approximately how much your business is worth on any given day

Fresno First Bank is offering BodeTree free of charge to its customers.

For more information, visit [www.FresnoFirstBank.com/BodeTree.html](http://www.FresnoFirstBank.com/BodeTree.html) or contact Fresno First Bank at 559.439.0200.

### **About Fresno First Bank**

Fresno First Bank, founded in 2005, is a wholly owned subsidiary of Communities First Financial Corporation (OTCQX: CFST). The Bank employs a "hands-on, know your customer" approach to accomplish its mission to provide a full range of banking services differentiated by an ability to tailor and adjust services quickly to meet individual customer needs. Additional information about Communities First and Fresno First Bank is available at [www.FresnoFirstBank.com](http://www.FresnoFirstBank.com) or call 559.439.0200.

### **Forward Looking Statement Disclaimer**

This release may contain forward-looking statements, which provide current expectations or forecasts of future events and are not guarantees of future performance. Nor should they be relied upon as representing management's views as of any subsequent date. The forward-looking statements are based on management's expectations and are subject to a number of risks and uncertainties. Although management believes that the expectations reflected in such forward-looking statements are reasonable, actual results may differ materially from those expressed or implied in such statements. Risks and uncertainties that could cause actual results to differ materially include, without limitation, the Company's ability to effectively execute its business plans; changes in general economic and financial conditions; changes in interest rates or the competitive environment; continuing consolidation in the financial services industry; new litigation or changes in existing litigation; losses, customer bankruptcy, claims and assessments; changes in banking regulations or other regulatory or legislative requirements; international developments; and changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies. The Company undertakes no obligation to release publicly the results of any revisions to the forward-looking statements included herein to reflect events or circumstances after today, or to reflect the occurrence of unanticipated events. The Company claims the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995.